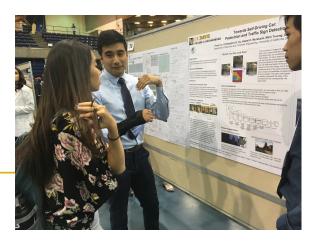
## Making an Effective Research Poster: Design advice and inspirations

## Prof Annaliese K. Franz Faculty Director Undergraduate Research Center



# Why present a research poster?

- Great experience for first time presenters
- Experience presenting your research in a formal setting
- Standard format used at many professional meetings
- Get feedback from peers, faculty, and other experts
- Share ideas and learn from others
- Network in your area of study
- Enhance your resume



# What is a Research Poster?



- A summary of research
- A way to share ideas and generate discussion
- A visual display
- Includes a mixture of text, graphs, pictures, tables, etc.



## Video: How to Design a Research Poster Part I



## https://www.youtube.com/watch?v=WCKhmKeAXY0

# Goals of a Research Poster



## Old Goal:

Summarize <u>every part</u> of my research and my entire research paper/thesis to get an A+

## New Goal:

Teach as many people as possible something you learned and a key result in your research

# Design of a Research Poster



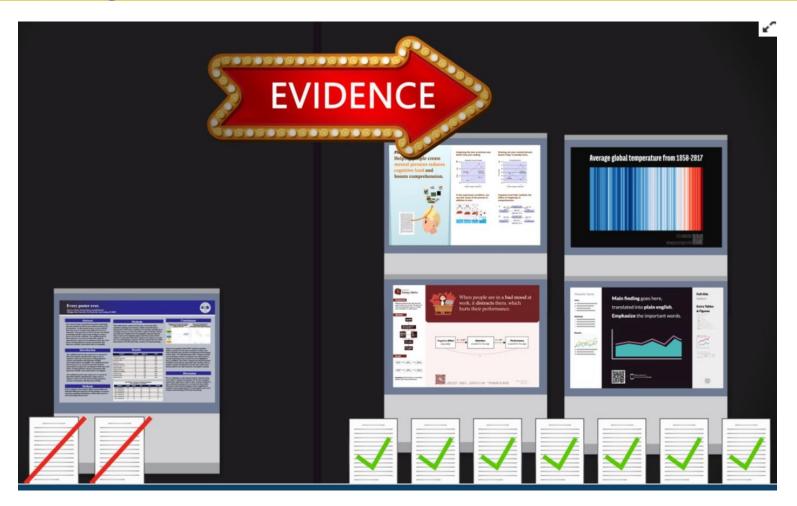
The two golden rules of scientific poster design:

- 1. Don't put things on your poster that people ignore
- 2. People will ignore many/most things!

One of the key considerations for effective communication is the idea of "less is sometimes more". Think about how your design can feature more by having fewer words and making images larger.



## Design of a Research Poster



Evidence supports better poster design! Check out this video from Mike Morrison, and a link to his templates: <u>https://osf.io/6ua4k/</u> <u>https://www.youtube.com/watch?v=SYk29tnxASs</u>

# Components of a Research Poster



- Title (Use Big font, 10 words or less if possible)
   Authors and Institutional Affiliation (contact info)
- You do not need an Abstract note that this may be rather "controversial" but my opinion that your poster IS an abstract a thus should actually include an abstract on it
- Introduction/Background (with images!)
- Methods (often with images!)
- Results/Findings (with images!)
- Discussion/Conclusions

Remember that posters may take different formats

- Acknowledgements
  - Grant funding, research programs, mentors, etc
- References

## **Research Poster Templates**



There are various templates on websites as a starting point

- Don't use too many words
- Make sure to have Images/graphs, etc!
- Check out some templates here:

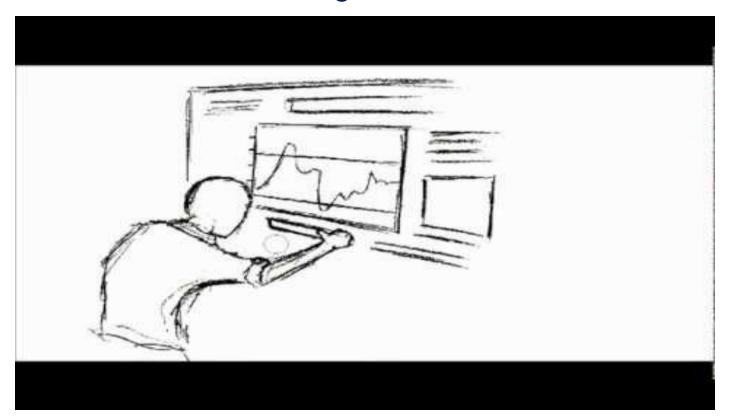
https://osf.io/6ua4k/

https://www.posterpresentations.com/free-poster-templates.html



## **Research Poster Best Practices**

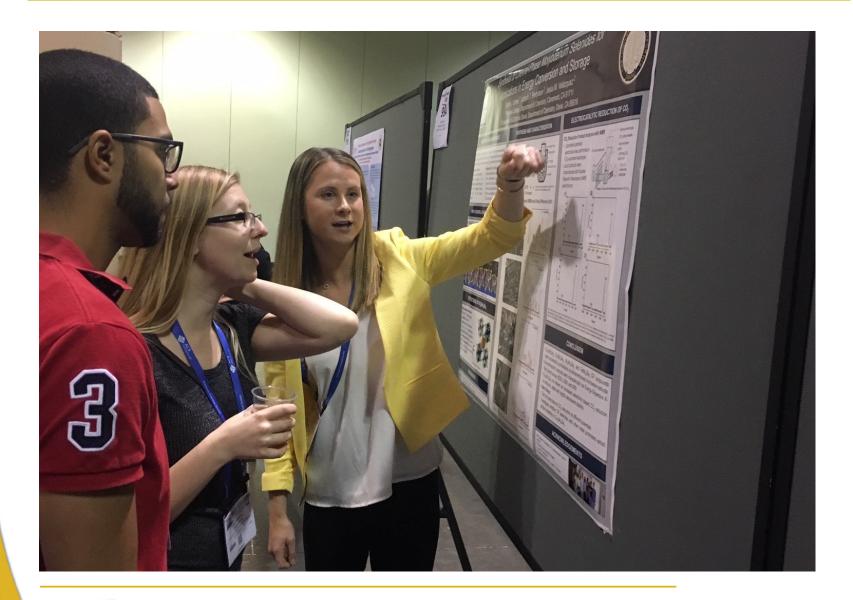
Video: How to Design a Research Poster Part II



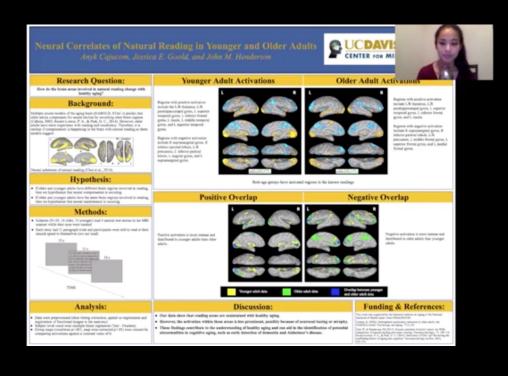
## https://www.youtube.com/watch?v=kD\_zCBT3GUk

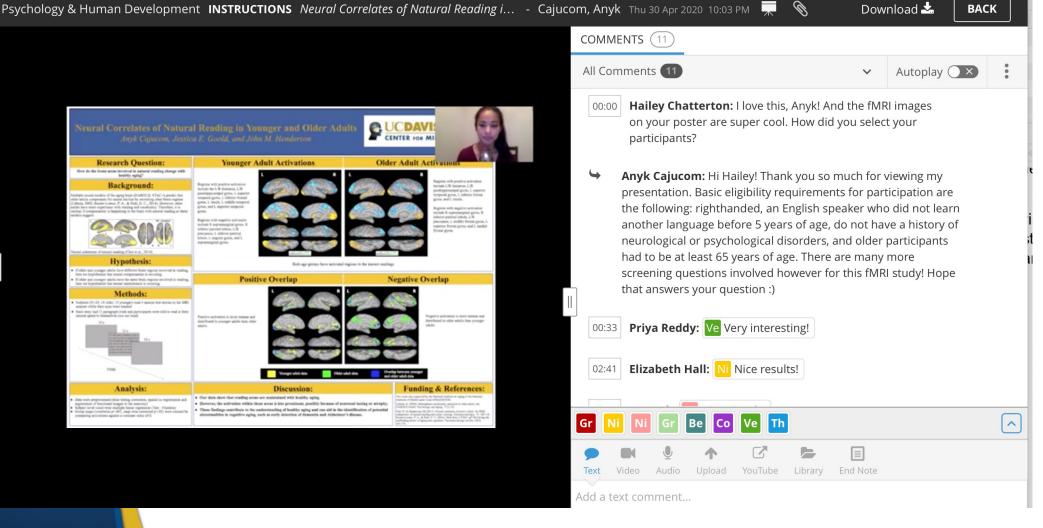
# Examples of Research Posters





# **Examples of Research Posters**





#### **Examples of Research Posters** Ø Download 📥 S 52 of 83 S Agricultural & Environmental Sciences INSTRUCTIONS Effect of Prior Forage Experience on th... - Morrow, Chelsea Mon 27 Apr 2020 2:01 PM BACK COMMENTS (11) All Comments 11 Autoplay X 04:16 **Lara Ibrahim:** Ni Nice visuals! manun in the set they be Effect of Prior Forage Experience on Response to Novel Feed in Dairy Calves Sharon Campbell-Knox: The video comparing the two 04:29 Chelsea R. Morrow, Blair C. Downey, and Cassandra B. Tucker Center for Animal Welfare, Department of Animal Science, UC Davis calves is really striking! esults & D Latency to eat TMR Time spent eating TMR Kristin Kiesel: These videos are very convincing! 04:34 is .... tr 05:33 **Sarah Stinson:** Thanks for sharing your research. What do you think that the broader implications will be? Could these methods be applied to other species? une to fo s a call's lovel Th Kristin Kiesel: Great presentation and well-specified 05:40 hypotheses! What are the implications as you stated that R (total mi latency to eat TMR ations; a mixture o spent eating THi hay and grain) the control calves ate the hay eventually? Did you collect THP intake any other data such as vitals, weight gain, etc.? Day 0-49 (treatment groups) Day 50 (Novel TMR introduced an III Ch Gr Th ~ Ве Co Ve Calves with prior hay experience adapt better to novel Carves with prior hay experience adapt better to no forage introduced at weaning than calves with no pi hay experience, though this effect appears to be moderated by the presentation method of the hay YouTube Audio dd a text comment..

## **Example of BAD Research Poster** What do you think should be fixed about this poster?



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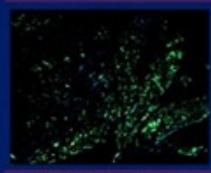
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#### **Hypothesis**

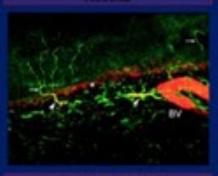
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#### Methods & Materials

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#### Acknowledgement

## **Example of BAD Research Poster** What do you think should be fixed about this poster?



#### ABSTRACT:

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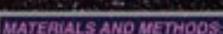
PIGS IN SPACE

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#### RESULTS:

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#### ACKNOWLEDGEMENTS

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#### LITERATURE CITED:

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## **Example of Better Research Poster**

## What do you think should be fixed about this poster?





#### Active Video Game Use and its Effects on Sedentary Behaviors

Draycen D. DeCator, M.A., Yvette Ramirez, & Jocelyn Smith Carter, Ph. D. **DePaul University** 



#### Introduction

Despite a lot of research attention, the obesity epidemic in United States youth is a continuing problem (Centers for Disease Control and Prevention, 2012). The problem is receiving attention from researchers hoping to reverse the trend of increasing Body Mass Indices (BMI's). An area of focus revolves around the use of active video games (AVG's) to increase physical activity levels in youth (e.g., Maddison, Mhurchu, & Jull, 2012). Having an understanding of the way in which AVG's can help decrease BMI can lead to the creation of AVG's with an increased likelihood of being played, and can thus increase the number of youth that will benefit from the game.

Results from previous studies using AVG's have shown that children given an AVG spent less time playing sedentary video games and spent more time playing AVG's (Mhurchu et al., 2008). These children also had lower waist circumferences compared to the control group that did not receive an AVG. In a review by Active Healthy Kids Canada, the results did not support AVG's as a strategy to help children be more physically active (Chaput et al., 2013), but suggested that AVG's may help children to reduce sedentary time. Therefore, youth with high levels of baseline sedentary behaviors may benefit most from AVG use. The success of introducing AVG's will also likely depend on characteristics of the youth, such as temperament (Wu, Dixon, Dalton, Tudiver, & Liu, 2011). That is, the findings of these studies may have been mixed because of relevant variables not being taken into consideration such as baseline sedentary levels and temperament (e.g., surgency/high intensity pleasure seeking).



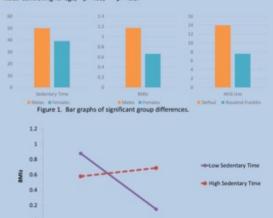
Results

#### Data Analysis

Preliminary MANCOVAs were run to determine whether group differences existed (see Table 1). Hierarchical multiple regression was conducted to test the complete model (see Table 2)

	Gender	Agency
AVG use	F(1, 92) = 0.002	F(1, 92) = 7.82**
Sedentary time	F(1, 92) = 4.53*	F(1, 92) = 1.12
Surgency	F{1, 92} = 0.01	F(1, 92) = 2.53
BMIz	F(1, 92) = 4.20*	F(1, 92) = 1.89

Table 1. Preliminary analyses of group differences. Note. Controlling for age; \* p < .05; \*\* p < .01.



High AVG Use

Predictors	∆R <sup>2</sup>	β at step	Final B
Step 1 (R <sup>2</sup> )	.11		
Child sex		.22*	.19
Child ethnicity		.02	.06
Agency		.12	.17
Surgency		·.22*	21*
Step 2 (ΔR <sup>2</sup> )	.01		
AVG use		01	15
Sedentary time		.08	.04
Step 3 (ΔR <sup>2</sup> )	.04		
AVG x Sedentary time			.26*

Table 2. Hierarchical Linear Regression Models Predicting BMIz Note. \* p < .05.

Hierarchical multiple regression was used to examine surgency, AVG use, sedentary time, and AVG use moderated by sedentary time as predictors of BMIz (while controlling for sex, ethnicity, and agency of participation). A significant AVG use X sedentary time interaction was found (6 = 0.26, p < .05). Additionally, surgency was found to be a significant independent predictor even when accounting for the AVG use X sedentary time interaction (8 = -0.21, p < .05). However, a three-way interaction between AVG use, sedentary time, and surgency was found to be non-significant ( $\theta = -0.03$ , ns).

A simple slopes analysis was conducted to help interpret the significant interaction (Figure 2). The analysis showed that AVG use was most predictive of BMIz for youth with low sedentary tendencies, whereas children with high sedentary tendencies benefitted less from high AVG use. The differences between the slopes was found to be significant (p < .05).

#### Discussion

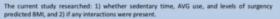
The current study provides support for AVG use as a predictor of BMIz, at least for youth with already low sedentary tendencies. Emerging intervention programs that seek to promote AVG use as a form of physical activity should take into account that the success of introducing AVG's will likely depend on already-established behaviors of the youth. However, the current study does not support a link between temperament and sedentary time or AVG

Future studies should examine the effect of introducing AVG's to youth longitudinally, to see if AVG use can lead to decreases in BMI or if the current findings are due to a confound variable predicting lower BMI, higher AVG use, and lower sedentary tendencies. In addition, there is a need to replicate the findings of the current study with populations in other areas, as the current results are limited to a predominantly Caucasian and African American population in the Midwest.

#### References

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- Orapot, J.P., Lelliner, A. G., McJarlans, A., Colley, R. C., Theel, D., Biddis, S. J. H., ... Teenblag, M. S. (2013). Active Healthy Koll Ganedia's people ion active view genesis for children and yook. *Teediloscia* and Child Healthy, 15(3):253–253.
  Maedisan, R., Mhurthu, C. N., and Juli, A. (2012). Active video games: The metality Refit of aerobic fitness an body competition. *Rev International Control of Control Control International Child Healthy*, 15(3):253–253.
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  Moratha, E. N., K., Razar, R. & Rodone, K. & Roone, M. I. (2003). Developing mechanisms of temperamental effortful difficult video in the structure of t

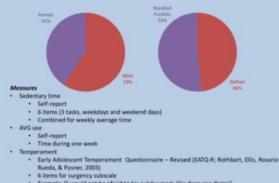
- Robbart, M. K., Ellis, L. K., Rosario Ruesta, M., et al. control. Journal of Personality, 71(6): 1131–1144. Wu, T., Dison, W., Johns, W., Takive, F., and Liu, X. (2013). Joint effects of child temperam Wu, T., Dison, W., Johns, W., Atalike, F., and Liu, X. (2013). Joint effects of child temperam Wu, T., Dison, W., Johns, W., Atalike, F., and Liu, X. (2013). Joint effects of child temperam Wu, T., Dison, W., Johns, W., Atalike, F., and Liu, X. (2013). Joint effects of child temperam Wu, T., Dison, W., Johns, W., Atalike, F., and Liu, X. (2013). Joint effects of child temperam Wu, T., Dison, W., Johns, W., Atalike, F., and Liu, X. (2013). Joint effects of child temperam distribution of childhood obesity. Moternal and Child Health Journal, 15(4), 469–477. ent and maternal sensitivity on th



#### Methods

The Active Project (TAP) for Kids is a broader research project being conducted by DePaul University and Rosalind Franklin University. TAP's aim has been to help understand what makes kids more likely to play active video games (AVG's), and how they can be encouraged to be more physically active through the use of AVG's.

Participants in the current study consist of a subset of youth from the TAP for Kids project that had complete data for all study variables (n = 96). Participants for the study were youth between the ages of 8 and 14 from the Chicago area. The study measured sedentary time, AVG use, temperament, and BMI of each child.



· Example: "I would not be afraid to try a risky sport, like deep-sea diving"

Figure 2. Simple slopes of interaction Note. \* Difference between slopes: p < .05.

Low AVG Use

# Example of a Good Research Poster





#### **Community Building Through Assessment:** Creating a Culture of Practice



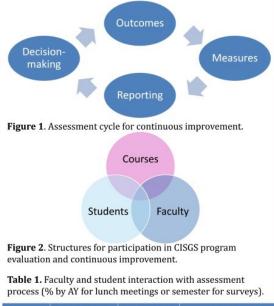
#### Sarah Jardeleza, Gabe Ording, Julie Libarkin: CENTER FOR INTEGRATIVE STUDIES IN GENERAL SCIENCE

#### **COMMUNITY OF PRACTICE?**

Can CISGS be transformed into a community of practice (Wenger 1998) through assessment?

#### WHY ASSESSMENT?

- Easy segue for scientists: assessment and evaluation are
- similar to experimentation and scientific processes • Discipline-Based Education Research (DBER; NRC 2012)
- Continuous improvement of teaching and learning



Semester	Student: Surveys	Faculty: Surveys	Faculty: Lunch Meetings	
Spring 2011	n/a <sup>Early</sup> ; 62% <sup>Late</sup>	37% <sup>An</sup> ; 37% <sup>In</sup>	67%	
Fall 2011	39% <sup>Early</sup> ; 32% <sup>Late</sup>	56% <sup>An</sup> ; 40% <sup>In</sup>	61%	
Spring 2012	33% <sup>Early</sup> ; 30% <sup>Late</sup>	52% <sup>An</sup> ; 40% <sup>In</sup>		
Fall 2012	49% <sup>Early</sup> ; 41% <sup>Late</sup>	39% <sup>An</sup> ; 30% <sup>In</sup>	700/	
Spring 2013	49% <sup>Early</sup> ; 37% <sup>Late</sup>	41% <sup>An</sup> ; 38% <sup>In</sup>	72%	

#### **OUTCOMES:**

Jardeleza, S. A. Cognato, M. Gottfried, R. Kimbirauskas, J. Libarkin, R. Olson, G. Ording, J. Owen, P. Rasmussen, J. Stoltzfus, S. Thomas (accepted). Summer 2013: The Value of Community Building: One Center's Story of How the AAC&U Yess; 99(3).



#### Global Learning VALUE Rubric Review:

- 1. Professional development related to rubrics
- 2. Collaborative iterative feedback for rubric improvement
- 3. Alignment of instructor's course goals with the rubric
- 4. Shared effective rubric-related instructional activities
- Developed innovative rubric-related instructional activities
   Improved community of practice with faculty across disciplinary boundaries.

#### Energy Concept Inventory:

- What is a set of concepts common across CISGS?
   Sullabus regions faculty discussion = Energy
  - Syllabus review, faculty discussion = Energy
  - Research /Development
    AAAS Project 2061, etc.
  - Survey Creation & Student Pilot Testing #1
  - P Administered survey during student orientation
  - Survey Revision & Student Pilot Testing #2
- Administered survey early-course FS2012
  - Faculty Feedback
- FLC Item revision and creation
  - Survey Revision & Student Pilot Testing #3
- Angel Administered survey late-course FS2012

Which of the following contain(s) energy? CHOOSE ALL THAT APPLY.

Example Question

- A) Rocks sitting on a hill
   B) Rocks rolling on a hill
- C) Rocks sitting on the ocean floor
- D) Rocks rolling on the ocean floor
- E) I do not know

#### Faculty DBER Projects:

1. Dr. Remke Van Dam – Weather, Climate, Water, and Communication



2. Dr. Jon Stoltzfus - Flipped REAL Classroom



3. Drs. Julie Libarkin, Stephen Thomas, Gabe Ording

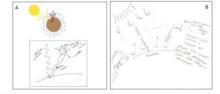


Figure 3. Ideal student and expert models of the greenhouse effect.

#### **FUTURE STEPS**

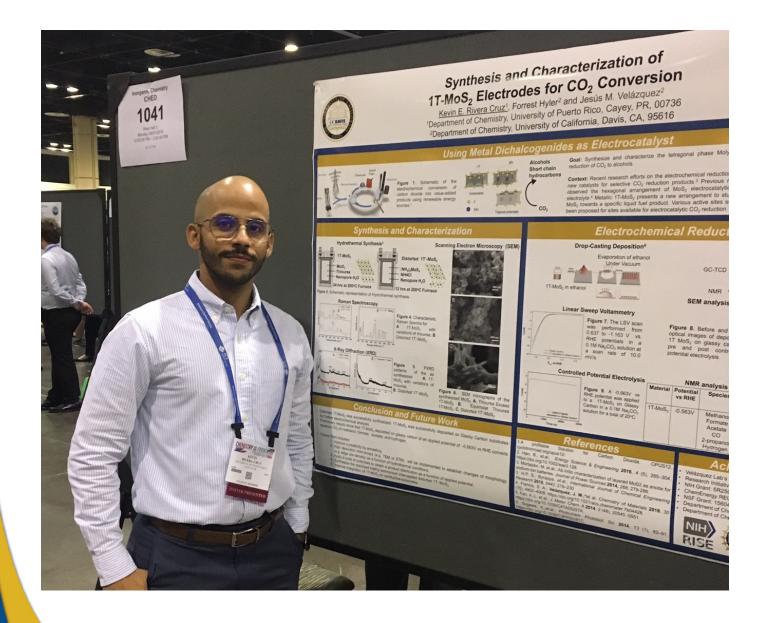
- Faculty Collaborative DBER AOP Assessments
- · Coordinated embedded assessments
- Automated course reports for faculty as requested
- Continued Collaborative Publications
- Collaborative Grants

#### CITATIONS

- AAAS Science Assessment ~ Home. http://assessment.aaas.org/.
- National Research Council (2012) Discipline-Based Education Research: Understanding and Improving Learning in Undergraduate Science and Engineering.
- Wenger, E. (1998) Communities of Practice: Learning, Meaning, and Identity. Cambridge University Press.

## Good Example of Research Poster

Think of what you will point to and say during your presentation



# **Examples of Research Posters**



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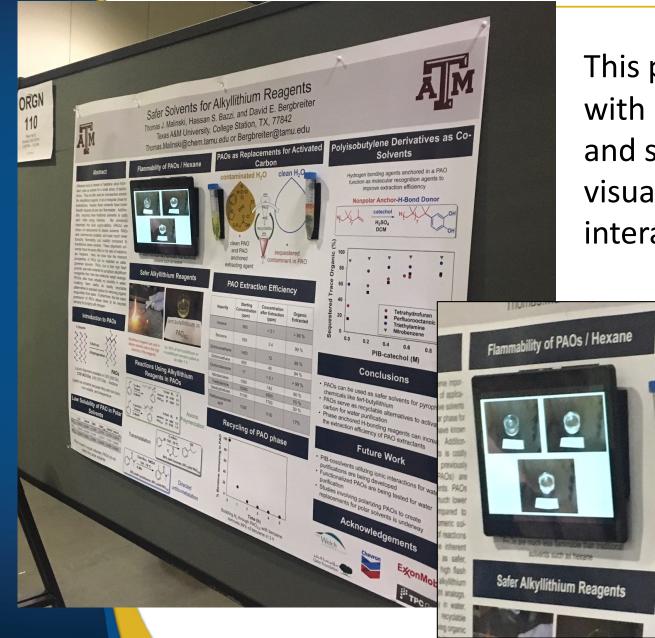
Organic

Trace

100

80

60



This poster had multimedia with a tablet to show a video and samples attached as a visual – great for in person interactions

PAOs as Replacements 101

contaminated H<sub>2</sub>O

clean PAO

and PAO

anchored

extracting agent

Carbon

PAO Extraction Efficiency

clean H<sub>2</sub>O

sequesterer

contaminant in PAO

# **Presenting Your Research**



Poster

- Remember that you are the expert!
- Don't block your poster (in person or when recording on zoom, etc)
   Especially if you have more than one presenter
- Treat your poster presentation like a conversation
   Prepare a mini "presentation" but allow for questions
  - Think about what you will point to on your poster to support what you are saying
- Practice!
  - Prepare 1-2 sentences per section
  - Use the And-But-Therefore framework or other effective communication strategy

https://www.youtube.com/watch?v=ERB7ITvabA4

# **Presenting Your Research**



- Prepare and practice for common open-ended questions
  - Tell me about your research...
  - How does this relate to the field?
  - How will this research impact your future research?
- Be enthusiastic about your work
  - Have more than one presenter?
- Practice projecting your voice
  - Have water
- Dress so you feel confident



## **QUESTIONS?**



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