OFFICIAL RULES – April 2020

The Undergraduate Research Center at UC Davis announces the 2020 Conference VIP (Very Important Participant) Contest! Currently enrolled UC Davis undergraduate and graduate students are invited to attend the virtual Undergraduate Research, Scholarship & Creative Activities Conference where they can win awards for their active participation viewing pre-recorded video presentations. You do not have to be a conference presenter to be a VIP! To enter the VIP contest, students must register with the URC to access the virtual conference and participants must watch at least 3 videos and provide comments or ask questions to the presenter for each video watched. (Presenters are already registered and also eligible to participate!) Conference attendees (and presenters) can begin watching and commenting on research video presentations from Thursday, May 7th at 12:01am until Friday, May 8th at 11:59pm PST.

Students are encouraged to post comments and ask questions consistent with our campus Principles of Community in mind.

NO PURCHASE OR PAYMENT IS NECESSARY TO PARTICIPATE. The Conference VIP Contest is open to currently enrolled UC Davis undergraduate and graduate students who have registered with the URC by May 6th, 2020 at 12:00pm to attend the UC Davis 2020 Undergraduate Research, Scholarship & Creative Activities Conference, which will be held online from Thursday, May 7th at 12:01am to Friday, May 8th at 11:59pm. Student employees of the Undergraduate Research Center are not eligible.

TO PARTICIPATE: Any currently enrolled student (including presenters but not current student employees of the Undergraduate Research Center) can attend, view and comment or ask a question for at least 3 pre-recorded video presentations during the virtual conference. Participants are subject to compliance with the following requirements. You do not have to be a conference presenter to be a VIP!

INTERNET ACCESS AND LOGIN TO VIRTUAL CONFERENCE ARE REQUIRED TO PARTICIPATE. Student attendees will be granted access to the virtual conference by registering with the URC at [Conference Registration] by May 6th at 12:00pm and then they will receive a personalized email invitation directly from GoReact.com by May 6th at 5:00pm to access the virtual conference platform during the conference dates from May 7-8, 2020. (Please check your spam folder if you do not see an email from GoReact.com in your inbox by May 6 at 5:00pm.) This
email invitation contains a personalized link to join our GoReact site and *may only be used once by the recipient.*

**CONTEST TIMING**

- **Virtual Conference Registration Period:** Starts Monday, April 27th and ends Wednesday, May 6th at 12:00pm (PST).
- **Viewing Video Presentations:** Starts Thursday, May 7th at 12:01am and ends Friday, May 8th at 11:59pm (PST).
- **Announcement of Winners:** Winners will be contacted no later than May 14, 2020 and then announced on the Undergraduate Research Center webpage, Facebook page, Twitter account, and Instagram account. The list of winners will be available on the Undergraduate Research Center website after May 31, 2020.

**HOW TO PARTICIPATE:**

- **Viewing Video Presentations:** Starts Thursday, May 7th at 12:01am and ends Friday, May 8th at 11:59pm (PST).
- **Number of comments/questions:** View and comment or ask a question for at least 3 pre-recorded video presentations during the virtual conference to be entered in the VIP raffle.
- **Commenting on Video Presentations:** Comments should follow the UC Davis Principles of Community and must remain constructive and encouraging. Substantive comments and questions are also encouraged. Comments should be thoughtful, and evident of someone who has viewed and reflected on the research and project.
- **Raffle:** All students who view and comment/question on 3 or more video presentations (as described above) will be entered into a raffle and the winner's names will be drawn.
- **Conference VIP Awards:** Recipients of VIP awards will be selected based on GoReact Analytics for students who views the most videos and participates by asking the most substantive comments/questions (i.e. as determined based on quantity of comments/questions, number of words per comment/question, and overall quality of participation).

**NUMBER OF AWARDS/PRIZES AND CHANCES OF WINNING**

*Contest VIP Awards:* There will be 20 VIP award winners, with awards ranging in value from $200-$500. The chances of receiving an award depends on the number of video presentations viewed and comments/questions posted for video presentations, and also the number of other students registered attending the virtual conference.
Raffle: There will be 20 raffle prize winners. Prizes are an assortment of electronic gift cards that winners will be able to select from. Odds of winning one of the raffle prizes depends on the number of eligible students who register to attend and participate in the virtual conference.

Prizes will primarily be awarded as electronic gift cards. Any physical prizes are awarded “AS IS.” The URC makes no offer of any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a purpose) in connection with this contest or any prize. Prize details and availability are subject to change, in which case a different gift card or prize of equal value may be substituted at the URC’s sole discretion.

RECOGNITION
Names of Conference VIPs will be posted on the URC website and/or social media accounts to recognize contributions to the success of our first ever virtual conference. To opt out of recognition, winners must contact the URC at urc@ucdavis.edu within 3 business days of being notified as a winner (i.e. no later than May 19, 2020 if notifications are sent by May 14, 2020). If the potential winner does not respond to the award notification within three business days after initial attempted contact, prize may be forfeited, and the URC will select an alternate winner. Winning a prize is contingent upon fulfilling all requirements set forth by the conference committee and laid out above. The list of winners will be available on the Undergraduate Research Center website after May 31, 2020.